



IAAPA NEWS
Nov. 19, 2009

Magic Planet Kuwait and iT'Z Family Food and Fun in Houston Win 2009 Top Family Entertainment Centers of the World Awards from Industry Trade Association

Las Vegas, Nevada (United States) – Magic Planet Kuwait and iT'Z in Houston, Texas won the title of 2009 Top Family Entertainment Centers (FECs) of the World Wednesday during the FEC Reception at IAAPA Attractions Expo 2009. Judges from the International Association of Amusement Parks and Attractions (IAAPA) FEC Committee evaluated the nominees on operational efficiency, décor and ambiance, marketing savvy, and managerial performance.

iT'Z Family Food and Fun in Houston, Texas, features over 150 video and redemption games, amusement rides like the "Disk'O" and "iT'Z Express" rollercoaster, bumper cars, 10-pin string bowling, and party facilities. Enjoy any one of the four themed dining rooms such as GameTime, Galaxy Drive-In, Toon'z and Hollywood. iT'Z offers guests a full and balanced buffet with a variety of options including pizza, pasta, soup, salad and desserts. The facility specializes in birthday parties, group and corporate events. iT'Z currently operates locations in Houston, Albuquerque and Colorado Springs.

www.itzusa.com/houston

Magic Planet Kuwait in Kuwait, is operated by Majid Al Futtaim Leisure and entertains all ages. Located in The Avenues, Kuwait's largest shopping center, the facility includes a 4D theater, bowling, billiards, arcade games, a food court, and thrill rides including "Smash Bugs," bumper cars designed especially for kids; the "Grasshopper" tower ride; and the "Crazy Caterpillar" flying cart. Magic Planet also emphasizes safety, and equips its "fun team" employees with a variety of training. www.magicplanetkuwait.com

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About IAAPA Attractions Expo 2009

IAAPA Attractions Expo 2009 is the largest conference and trade show for the amusement park and attractions industry in the world. With its theme “Bright Lights, Big Show: The Main Attraction,” the show takes place for the first time in Las Vegas, and draws industry professionals from more than 85 countries to the Las Vegas Convention Center from Monday, Nov. 16, through Friday, Nov. 20. The trade show floor is open Tuesday, Nov. 17, through Friday, Nov. 20. IAAPA Attractions Expo 2009 offers a solid week of business and fun. The event also includes educational sessions, behind-the-scenes tours, marquee social events, and networking opportunities. This is the marketplace where amusement and attraction industry leaders, decision makers, and visionaries gather to network, view the latest innovations, and plan for the future. For more information, visit www.IAAPA.org/expos/attractions.

About IAAPA

IAAPA is the premier trade association for the attractions industry worldwide. Founded more than 90 years ago, IAAPA is the largest international trade association for permanently situated amusement facilities and attractions, and is dedicated to the preservation and prosperity of the attractions industry. IAAPA represents more than 4,000 member facilities from 90 countries throughout the world.

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